



SHAKESPEARE IN BITS

Sales Walkthrough

- Shakespeare In Bits is available via the Cloud (SaaS)
 - No installs, downloads, IT support, etc
 - 5 plays: Romeo & Juliet, Macbeth, A Midsummer Night's Dream, Julius Caesar and Hamlet
- Shakespeare In Bits is a unique Shakespeare product which offers a full animation of the Shakespeare play coupled with full unabridged text and other useful student and teacher resources
 - Fully animated plays of 3hrs duration (average)
 - Full unabridged text side-by-side the animation
 - Professional audio (Stephen Dillane -[King Arthur](#); Kate Beckinsale -[Pearl Harbor](#) and Fiona Shaw -[Harry Potter](#))
- Rich multimedia content, needed to engage today's technology accustomed students
 - Explore, research, interpret meanings of plays
 - Highly engaging and stimulating
- Shakespeare In Bits supports an understanding of Shakespeare which traditional products do not
 - Animation supports understanding and interpretation
- Upon logon users have access to the play, animation and learning resources
 - Ease of navigation, intuitive navigation
 - Bank of content to foster easy comprehension and interpretation



Notable Quotes from Macbeth

"Fair is foul, and foul is fair:" (Act I, Sc. 5)

Literal Meaning
Goodness is bad and badness is good.

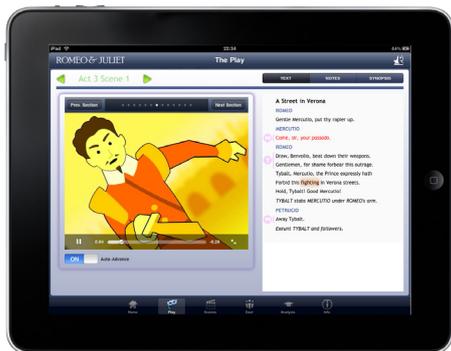
Significance
This paradoxical statement by the witches recurs throughout the play: the moral ambiguity of what seems to be the natural order becomes increasingly confused as the witches' orders are counterfeited and ambition.

Literal Meaning
"I have not experienced such good and bad weather in one day ever before."





6. The product is entirely student and teacher focused
 - Supports full comprehension of the plays, plots, characters
 - Student friendly in-line translations for antiquated phrases and words
 - Study notes ideal for exam assistance and play comprehension
 - Play, scene and summary analyses
 - Ideal support for Flipped Learning
 - Enables time for higher level discussions and fun activities
 - Plot summaries
 - Cast biographies and relationships
 - Multiple play bundles
 - Frees up teaching time with plays taught up to one week early
 - Improved student grades ('C' average to 'B' average)



7. Specific sections for introduction, play, characters, analysis, plot, themes, imagery, language, quotes
 - Each of these tools support targeted student comprehension
 - Full screen or screen and text
 - Text read to students
 - With or without subtitles
 - Toggle switches for characters, themes, synopsis
 - Mouse-over guides (Language, History, Theme, Miscellaneous or Think about?)
 - Features on or off

8. Available online 24/7, @ Home, @ School or On-the-Go
 - Device agnostic (iPad, Android, iOS, tablet, web etc)
 - Password protected

9. Supporting teacher resources
 - Quizzes to assess student general play, language and quotes knowledge
 - Lesson Plan guides for teachers
 - Printable scripts with student note taking margins

